

**Curriculum Vitae**  
of  
**William A. Reese, Jr.**

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**Personal Data**

Business Address: Goldring/Woldenberg Complex, Room 604  
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**Academic Background**

- Ph.D. in Finance, University of Arizona, 1998
- Ch.F.C. (Chartered Financial Consultant), The American College, 1989
- M.B.A., Virginia Tech, 1983
- B.A., The College of Wooster, 1978

**Professional Experience**

Clinical Professor of Finance, A.B. Freeman School of Business, Tulane University, 2005 – present.

Educational Consultant to the National Football League, 2000 – 2010

Expert Witness in Securities Arbitration Hearings, 2004 – 2009.

Assistant Professor of Finance, A.B. Freeman School of Business, Tulane University, 1997 – 2005.

Trust Officer, Crestar Bank, 1989 – 1994

**Publications in Refereed Journals**

Reese, William A. and Robins, Russel P., "Performing an Event Study: An Exercise for Finance Students", *The Journal of Economic Education*, Volume 48 Number 3; May 2017: pages 198-205.

Reese, William A. and Robins, Russel P., "Finding the Efficient Frontier: An Exercise for Finance Students", *The Journal of Economics and Finance Education*, Volume 15 Number 1; Winter 2016: pages 140-150.

Reese, William A. and Robins, Russel P., "Comparing CAPM and Fama/French 3-Factor Expected Returns: An Exercise for Finance Students", *Advances in Financial Education*, Volume 13; 2015: pages 63-78.

Reese, William A. and Robins, Russel P., "Am I Diversified? An Exercise for Finance Students", *The Journal of Financial Education*, Fall 2015: pages 119-133.

Reese, William A. and Weisbach, Michael S., "Protection of Minority Shareholder Interests, Cross-listings in the United States, and Subsequent Equity Offerings", *The Journal of Financial Economics*, October 2002: pages 65-104.

Reese, William A., "Capital Gains Taxation and Stock Market Activity: Evidence from IPOs", *The Journal of Finance*, October 1998: pages 1799-1819.

## **Research Awards**

Best Educational Pedagogy Paper at the 2014 Financial Education Association Conference

All Star Paper from *The Journal of Financial Economics* – 5.3 average citations per year from publication through 2005 in JFE. One of only two papers published in 2002 to receive the award.

## **Recent Conference Presentations**

2018 Academy of Economics and Finance Conference

2015 Financial Education Association Conference

2014 Financial Education Association Conference (presented by co-author)

2013 Financial Education Association Conference (presented by co-author)

2012 Financial Education Association Conference

## **Working Papers**

“Bootstrapping a Zero-Coupon Yield Curve: An Exercise for Finance Students”, co-authored with Russell P. Robins.

## **Other Publications**

Financial Management Section of Bisk Education’s CPA Review: Business Environment and Concepts. 2008

## **Professional Service**

Referee for *Journal of Finance*, *Journal of Financial Research*, *Journal of Business Research*, *Financial Management*, *Journal of Financial and Quantitative Analysis*, *Corporate Finance*, *Journal of Empirical Finance*, *Journal of Economics and Financial Education*, *Accounting Education*, and *Financial Review*.

Corporate Training Programs Taught:

ExxonMobil

ConocoPhillips

Westway

Ertan

BioInnovation Center

Financial Education Seminars for Professional Athletes:

New Orleans Saints: 2000 – 2010

New Orleans Pelicans: 2013

## **Courses Taught**

Financial Management

Investments

Investments and Asset Pricing

Corporate Finance

Portfolio Theory

Fixed Income Analytics

International Finance

Financial Intermediaries

Personal Finance

Corporate Risk Management

**Teaching Awards**

MBA Teacher Honor Roll: Summer 1999, Spring 2000, Summer 2003, Fall 2006

Teaching Excellence Award: Asia EMBA – Class of 2005, Houston EMBA – Class of 2006,  
Houston EMBA – Class of 2007, Houston EMBA – Class of 2008, Houston PMBA – Class of 2010,  
Houston EMBA – Class of 2010

Outstanding Teacher of the Year: Houston EMBA – Class of 2009

Howard W. Wissner Award – May, 2008, May, 2012